Part of you, part of your life

Wherever life takes you, whatever you do and whomever you do it with, the new Philips 355 is the perfect way to express yourself and do your thing. Shot the pictures, added a little sound and made the moment special.

Black Forest **Anthracite Volcano** **White Antarctic** **Turquoise Ocean**

SEND UNIQUE MMS MESSAGES WITH YOUR PICTURES AND YOUR TUNES.

- SNAP SOME SHOTS WITH THE BUILT-IN DIGITAL CAMERA AND CUSTOMIZE YOUR PHOTOS WITH A FOTOTALK VOICE TAG

+ BE CREATIVE AND MAKE YOUR OWN RING TONES WITH BeDJ.

- DOWNLOAD COLOR GAMES TO PLAY WHEREVER YOU FANCY

Product specifications

Dimensions: 106 x 46 x 18mm
Weight: 82 g
Volume: 71 cm³
Ultra fine pitch colour display (120 dpi):
CSTN 65K colours
High brightness
128x128 pixels
Camera: Built-in CIF
Mode: E-GSM 900/1800 MHz
EFR / FR / AMR Vocoder
Storage: 1.4 MB capacity
Battery[1]: 720 mAh Li-ion
Talk time[1]: up to 4 hours
Standby time: up to 400 hours
Available colours: Black Forest, Anthracite Volcano, White Antarctic, Turquoise Ocean,

Phone features

WAP 1.2.1 (2.0 Teleca browser)
GPRS Class 10 (4+2)
EMS rel. 4
MMS: to send and receive messages composed of text, sounds and pictures.
SMS / Quick SMS
Concatenated SMS to write long SMS
Email: direct access to email services
JAVA 2.0
File manager: you can choose how to allocate the phone's available memory between voice tags, names, pictures and games.
Voice command, Voice dial, Voice recognition & recording
@key, Hot keys and Flash dial
T9 smart text editor
Smart phonebook to store up to 300 names with up to 5 numbers + 1 email + 1 note each
PC synchronization
Personal organiser
Ringers type (MIDI/SP-MIDI/ADPCM)
Numeric scratch pad
DTMF
Call history / redial / reply lists

Unique functions

Demo mode animation and sound effects to demonstrate the phone's capabilities to your friends
Dedicated snapshot key
BeDJ to create your own music mix
Philips Fotocall to see who's calling
Philips Fototalk to add voice to your MMS pictures
32-tone polyphonic ring tones
Downloadable ringtone melodies (SP-MIDI / WAP / MMS)
MMS / WAP OTA configuration
Carousel Menu Navigation concept with animated icons for intuitive menu navigation
50 Emotions icons
Picture applications to store, send and receive pictures (Screensavers, Wallpapers, 30-Picture library)
Colour games
Games download (IN-FUSIO ExEnr V2 engine) 2
Euroconverter / Calculator
Clock / Alarm clock

Network features compliances [2]

Caller line identification
Call wait / hold
Call baring / forwarding
Short Message Service
Voicemail
Multiparty call
Conference call
Explicit call transfer
Call time and cost meters
Emergency call

Security and cost control

PIN code access (PIN / PIN 2)
Call timer and counter
Keypad lock

Accessories

Charger (Jack connector)
Cigarette lighter adapter (CLA)
Universal Car Kit
Neck strap
Hands free deluxe headset
Data Cable

1 = Battery life measurements are approximate and talk and standby time will vary depending on the conditions of use, setting and functions selected, network quality and configuration. Talk times are quoted as a range of DTX off to DTX on and standby times as a DRX-2 to DRX-9.
2 = GSM features are network dependent.

"Shot the pictures, created the tunes with my **Philips 355** and made the moment special!" Barbara, 22, Paris.

Check out other things at :
www.thingstodoyourthing.com

Whether it's the voice tag you just added to your picture message, the ring tone you mixed yourself or simply the beauty of the phone's design, the new Philips 355 is sure to get you noticed.

Add a voice tag to your MMS

They say a picture is worth a thousand words, but a picture can't actually say 'shake it baby!'. With the FotoTalk function on the new Philips 355, you can add your own words to any picture. So now you can tell whatever you feel and comment in a fun way your shots… with your pix, your mix and a little creativity, your friends will receive amazing talking pictures..
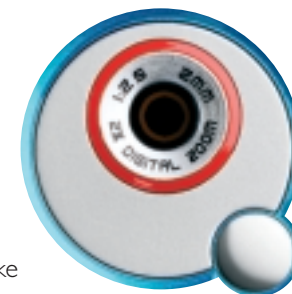
Picture perfect

With its smooth lines and neat, compact size, the new Philips 355 is an icon of its time; and its beauty is much more than skin deep. Switch it on and the screen springs to life in full-color – it's perfect for pictures, wallpaper and stylish screensavers. Better still, you can use the built-in camera to personalise every call you receive. The FotoCall feature allows you to take a picture of each of your friends or family and link it to their contact details. So every time they call, you'll see their faces on screen!

Snap happy

The 355's built-in CIF camera is the perfect match between design and function. With a dedicated snapshot key and 1.4Mb of memory, you can take pictures quicker and store more than ever before! There's also a selection of embedded colour images for you to choose your screensaver and wallpaper from, and the 355 supports GIF, BMP and JPEG images.

Getting connected

With WAP 1.2.1, MMS, GPRS class 10, email and Java, the Philips 355 opens up a whole new world. Browse the web, check the time of a gig, book tickets, email home, whatever your lifestyle needs. So you'll never have to miss the action again.

BeDJ

Create your own mix of polyphonic melodies with this mini sound studio with a fun, easy-to-use graphical interface that lets you mix up to 9 tracks of sound/music. Change the typo or instrument for each track. Store the mixed melody to use as your own ringtone or SMS alert, or send it to your friends via MMS attached to your favorite picture.

Download new BeDJ styles from www.philips.com/bedj in order to create more innovative mixes.